



WRITE BUSINESS RESULTS

Book Creation Checklist

Step 1: Plan

- 10 Step Strategic Outline
- Project Schedule
- Book Creation Team

Additional Resources:

- ★ [What To Consider When Planning A Book](#)
- ★ [5 Simple Steps To Write & Launch That Business Book](#)

Step 2: Produce

- Writing (Draft 1)
- Editing (Draft 2)
- Proofreading (Draft 2)
- Design Draft 3

Additional Resources:

- ★ [Amazon #1 Bestseller Strategies & Algorithm Insights](#)
- ★ [How To Review Your Book After It's Been Edited](#)

Step 3: Publish

- Self Publishing
- Hybrid Publishing

- Traditional Publishing

Additional Resources:

★ [3 Books, 3 Routes to Publishing, £1m Revenue](#)

Step 4: Promote

- 6 Month Launch Plan
- 12 Month Personal Branding Plan
- Your Launch Club

Additional Resources:

★ [7 Book Marketing Tips To Use IN Your Book!!](#)

★ [Tips For Your Virtual Book Launch](#)

★ [Digital Marketing For Authors](#)

Step 5: Propel

- Podcast Launch
- Blog launch
- Book Go Live!