

DAY 12



10 SECRETS TO PROPEL YOUR BOOK TOWARDS BESTSELLER STATUS

Write down your intention for you and your book?

Do you want to learn what it takes to become an Amazon bestseller in multiple categories from the incredible Caroline Sanderson?

Check out our [blog](#).

- ✓ Set a clear intention
- ✓ Be bold
- ✓ Host a private launch
- ✓ Multibuy offer & bonuses
- ✓ Imagery and branding
- ✓ Keywords and phrases
- ✓ Amazon category listing
- ✓ Amazon A+ content
- ✓ Paid advertising
- ✓ Public relations

