

# DAY 10



## Design brief example:

Designing the book cover is a really exciting part of the book creation process. Have you got some ideas for a design? Write it down.



Ultimately the cover we design is the face of your book; it's one of the first things potential readers will see.

REBECCA TINWORTH



**Think about your current brand**



**Get into the feelings**



**Research**



**Provide examples**



**Be specific**

