

# DAY 1



## Why Do You Want To Write A Book (And Why Does It Matter)?

" YOUR 'WHY' IS THE FUEL THAT WILL BRING YOUR BOOK TO LIFE. "

*Ivan Meakins*

## Ask yourself powerful questions

What is the real reason that I want to become an author?

What is my primary objective?

What are my goals and ambitions and how will this book fuel them?

How will this book drive my business forward?



# DAY 1



## New Year's Resolution To Be An Author? Five Ways To Make It Happen

**#1 Write down your new year's resolution to publish a best selling book**

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**#2 Revisit your goals daily: make a note of where you'll put them so you see them every day**

**#3 Build emotional intensity around your goal: write down how you'll feel when you're holding your book in your hands**

**#4 Write down the name of the person who will keep you accountable for writing your book**

**#5 Write down the biggest obstacle to achieving your goal and come up with one creative solution to overcome it**

